

Eric T. Olson
409 Piccadilly Pl. #8, San Bruno CA, 94066
Ph: (650) 759-3013
Email: etolsonid@hotmail.com
Website: <http://www.ericolson.addr.com>

Objectives

To obtain a creative leadership position by generating superb graphic materials in a medical communications field.
To inspire a team of aspiring professionals allowing me to contribute my knowledge of medical illustration, animation, and design to inform, train, and engage viewers who seek medical information.

Summary

Accomplished medical illustrator with over eight years professional experience creating medical graphics for major pharmaceutical and device companies, including Medtronic, Cephalon, Boston Scientific, Novartis and Solvay Pharmaceuticals. Involved in the creation of graphics for well-known organizations and companies such as The Department of Defense, ACUMED Inc., The Vitiligo and Pigmentation Institute of Southern California, Guthy-Renker, Krames and WebMD.

Vital team players with a proven ability to develop medical graphics, animations, and illustrations by taking a creative leadership role to ensure that projects appropriately fit clients' needs, are consistent, beautiful, and delivered in a timely manner.

Areas of Expertise

- Medical Devices
- CME
- Drug Mechanisms of Actions
- Patient Education
- Surgical Procedures
- Information Layout
- Pharmaceutical training
- Medical News
- Medical Marketing

Professional Employment Experience

Krames Staywell, San Bruno, CA

October 2005 to Present

Position: **Medical Art Manager**

Manage a team of medical illustrators and storyboard artists to create patient education illustrations that are infused with text to effectively energize patient teaching. Coordinate with team members and subject experts to create renowned patient education.

Medsn Inc., Culver City, CA

October 2001 to August 2005

Position: **Senior Medical Illustrator**

Create lead on projects coordinated with clients, medical writers, programmers, and outside sources to create aesthetic, accurate, and appealing instructional medical training programs for major pharmaceutical companies under tight deadlines.

University of Colorado Health Science Center, Denver, CO,

June 2001 to August 2001

Position: **Structure Chart Coordinator**

Created readable charts and graphics for physicians use in the emergency room. Structured an all-digital database of charts for the emergency room staff to record and relay information about patient's conditions.

InterMap Systems Inc., Berkeley, CA

April 2000 to April 2001

Position: **Graphics Coordinator**

Created and integrated graphics with written medical content for a consumer healthcare website. Added to the visual identity of the company by personally creating a uniform style guide. Created, maintained, and contributed to a database of reusable imagery.

WebMD, Atlanta, GA

April 1999 to April 2000

Position: **Medical Animator**

Worked with medical writers and doctors in a fast-paced news media environment brainstorming and creating consistent and appropriate imagery for daily news releases on a medical information website for physicians and consumers.

Visible Productions L.L.C, Fort Collins, CO

September 1994 to July 1997

Position: **3-D Artist**

Worked with a team of anatomists, artists, and computer programmers, creating renowned three-dimensional models.

Publications

In Vitro Fertilization Treatment Image for Scientific Support and Marketing. Unisense A/S; August 2007.
Patient information placard and brochure. The Plastic Surgery Center; June 2007.
Solstice Neurosciences Botulinum Toxin Therapy for Management of Post, Stroke Spasticity in Adults animations; 2006.
Booth Graphics for the *American Academy of Neurology* Convention. Medscape (formerly Medsite CME); February 2006.
Patient Education Brochures (Over 15 titles). Krames; October 2005-present.
Product brochures, training guides, and booth presentations. ACUMED Inc.; June 2002-present.
Presentation graphics. The Vitiligo Institute of California; October 2005-2006.
"Principal Secret Reclaim". International marketing product brochure for Guthy Renker; 2004.
The Development of Psychopathology: A Neuroscience Approach. New York, NY: Guilford Press; 2002.
Distraction Osteogenesis. Chicago, IL: Quintessence Publishing Company; 2002.
Journal of Orthopaedic Trauma. Volume 12; September 2002.
New Atlas of Human Anatomy. New York, NY: Barnes and Noble Books; 2001.
The Journal of Biocommunication. 1996; Volume 23: Number 1.

Honors and Awards

Certified Medical Illustrator (CMI), 2007
Member of the Association of Medical Illustrators, 1998
Certificate of Merit in Student Editorial Category, Association of Medical Illustrators Meeting, July 1998
Certificate for Superior Teaching in Human Gross Anatomy, Fall 1994
Creative and Performing Arts Award, Fall 1994
Creative and Performing Arts Award, Spring 1995
First Place, Fifth Congressional District Art Competition, April 1989
Member of Lambda Chi Alpha Fraternity, Fall 1991
Certified Professional Association of Diving Instructors (PADI) Divemaster, 1994

Education

Master of Science in Medical Illustration from the Medical College of Georgia. Augusta, GA.
Graduated May 1999.

Bachelor of Arts with a major in Fine Arts from Colorado State University. Fort Collins, CO.
Graduated December 1996.

Computer Program Experience

- Adobe Photoshop
- Adobe InDesign
- Adobe Flash
- Adobe Illustrator
- Cinema 4-D
- Adobe Dreamweaver
- Adobe Image Ready
- Fractal Painter
- MS Office Suite

• Essentially, I have the skills and resources to learn most computer applications in very little time. •

